

# PEOPLE 2022

International Conference on Persistent, Emerging,  
and Organic Pollution in the Environment  
- Challenges and Solutions under Climate Change

August 23-26, 2022  
Charlottetown, Prince Edward Island, Canada  
Hybrid Event

**SPONSORSHIP AND TRADE SHOW  
OPPORTUNITIES**

## Sponsorship Opportunities – A quick guide

Major Benefits	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,000
Complimentary Full Registration	2	2	1	1
Complimentary tickets to Reception and Banquet	2	2	1	1
High profile booth at Trade Show	2	1	1	
Logo at Conference Registration Centre and Virtual Room	✓	✓	✓	✓
Logo on Conference Website	✓	✓	✓	✓
Corporate Web link on Conference Website	✓	✓	✓	✓
Corporate brochure on Sponsor Table	✓	✓	✓	✓
Distribution of corporate material, print and digital	✓	✓	✓	✓
Logo on table centerpiece in plenary ballroom	✓	✓	✓	✓
Prominent headline sponsor recognition	✓	✓	✓	
Logo on back cover of all documents	✓	✓		
Logo display in technical sessions, onsite and virtual	✓			
Advertisement space in Conference Program	Full-page	Half-page		
Corporate brochure in delegate bag	✓			
Logo on delegate bag	✓			
Promotional item in delegate bag	✓			

All prices **INCLUDE** provincial and federal taxes (15%)

# Sponsorship Benefits

## ► PLATINUM SPONSOR: \$10,000

- A free tradeshow booth (valued at \$1,000)
- Prominent display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Placement of corporate logo on delegate bags
- Prominent headline sponsor recognition throughout conference dates (signage)
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual
- Corporate logo displayed in technical sessions and virtual
- Distribution of corporate material, printed and digital
- Space for full-page, color advertisement in conference program
- Placement of corporate promotional item in delegate bags (provided by the sponsor, such as water bottle, memory stick, pen, and notepad)
- Placement of corporate brochure in delegate bags (provided by the sponsor)
- Placement of corporate brochure on sponsor tables
- Two complimentary full registration to the

conference

- Two complimentary tickets to conference reception and banquet

## ► GOLD SPONSOR: \$5,000

- A free tradeshow booth
- Display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Prominent headline sponsor recognition throughout conference dates (signage)
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual
- Distribution of corporate material, printed and digital
- Space for full-page, color advertisement in conference program
- Placement of corporate brochure in delegate bags (provided by the sponsor)
- Placement of corporate brochure on sponsor tables
- Two complimentary full registration to the conference
- Two complimentary tickets to conference reception and banquet (valued at \$320)

## Sponsorship Benefits

### ► SILVER SPONSOR: \$2,500

- Display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual
- Prominent headline sponsor recognition throughout conference dates (signage)
- Distribution of corporate material, printed and digital
- Placement of corporate brochure on sponsor tables
- One complimentary full registration
- One set of complimentary tickets to reception and banquet (Valued at \$160)

### ► BRONZE SPONSOR: \$1,000

- Display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual

- Distribution of corporate material, printed and digital
- Placement of corporate brochure on sponsor tables
- One complimentary full registration
- One set of complimentary tickets to reception and banquet (Valued at \$160)

*All prices **INCLUDE** provincial and federal taxes (15%)*

### TRADE SHOW

#### SCHEDULE

Set-up	August 22	2:00 - 6:00 pm
Trade Show	August 23-26	8:00 am - 5:30 pm
Take Down	August 26	5:30 - 6:30 pm

#### BOOTH PRICING

**\$1,000, onsite**

**\$500, virtual booth (Sponsors provide slides, photos, videos, or other promotional materials to be displayed on monitor onsite)**

All prices **INCLUDE** provincial and federal taxes (15%).

A tradeshow Booth can be physically onsite, virtual platform only, or both.

A non-profit organization (NGO) can receive a special discount upon request to and approval by the Organizing Committee.

## EVENT SPONSORSHIP OPPORTUNITIES

### ▶ BANQUET SPONSOR: \$2,000

- Corporate name and logo prominently displayed at the pre-banquet reception
- Logo and web link address included on the conference website
- Corporate name and logo displayed on a card at each banquet table
- Corporate name and logo on the title page of the Awards Banquet Program
- Acknowledgement of Corporate sponsorship at the Awards Banquet
- Corporate name and logo in the conference program as a Banquet Sponsor
- Two free tickets to the Awards Banquet, together with reserved seating (Valued at \$200)

### ▶ LUNCHEON SPONSOR: \$1,000

- Corporate name and logo on the tickets for the luncheon
- Logo and web link address included on the conference website
- Corporate name and logo prominently displayed at the luncheon
- Corporate name and logo printed on the luncheon menus
- Acknowledgement of corporate sponsorship at the luncheon
- Corporate name and logo in the conference program as a Luncheon Sponsor
- Two free tickets to the sponsored luncheon (Valued at \$120)

### ▶ WELCOME RECEPTION SPONSOR: \$500

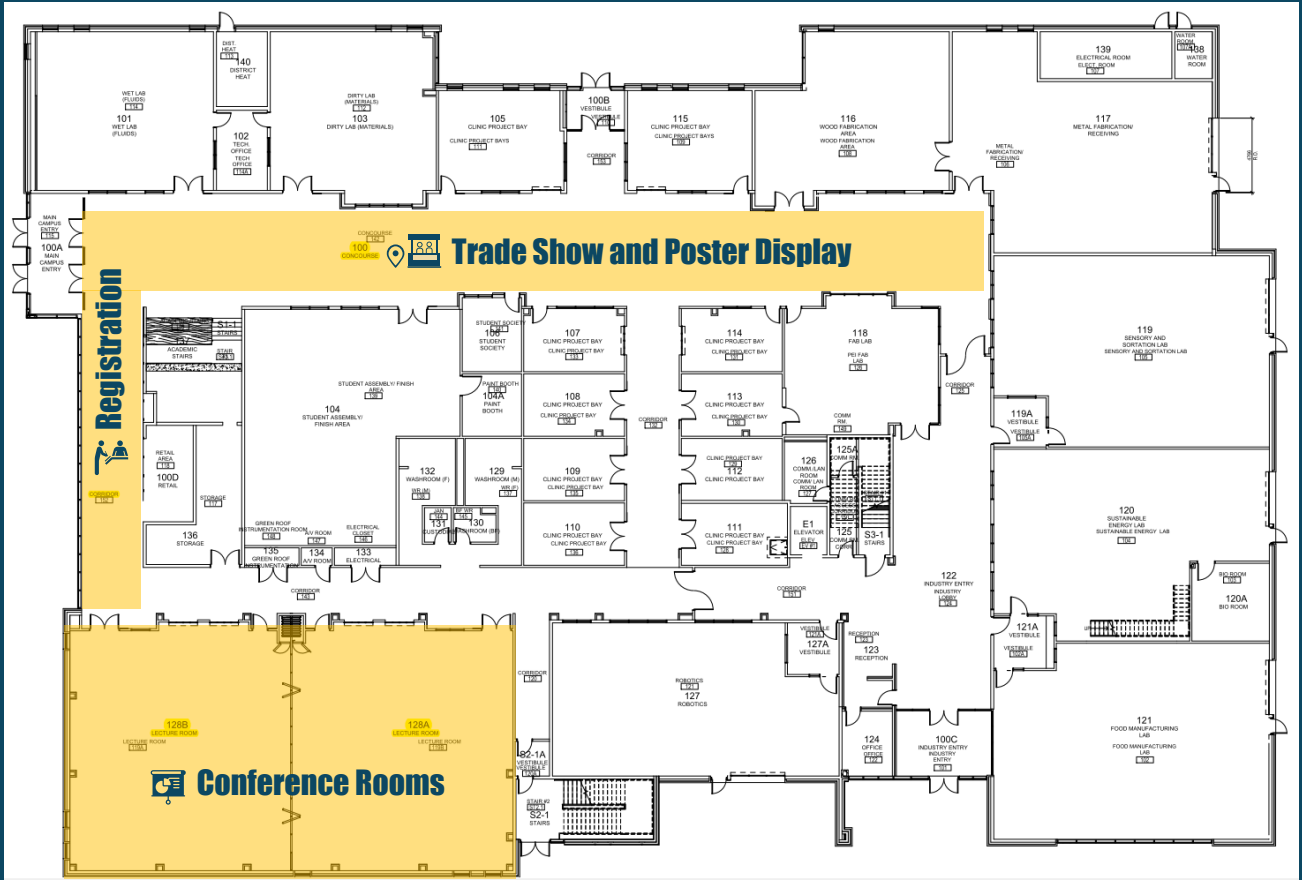
- Corporate name and logo prominently displayed at the Welcome Reception
- Logo and web link address included on the conference website
- Acknowledgement of Corporate sponsorship at the Welcome Reception
- Corporate name and logo in the Workshop/Symposium Program as a Welcome Reception Sponsor
- Two complimentary tickets to the Welcome Reception (Valued at \$120)

### ▶ COFFEE BREAK SPONSOR: \$500

- Corporate name and logo prominently displayed at the refreshment station during all coffee breaks
- Logo and web link address included on the conference website
- Acknowledgement of Corporate sponsorship in the closing remarks
- Corporate logo in the conference Program as the Coffee Break Sponsor
- One set of complimentary tickets to Reception and Banquet (Valued at \$160)

*All prices **INCLUDE** provincial and federal taxes (15%)*

# Conference Site Floorplan



Faculty of Sustainable Design  
Engineering Building, UPEI

Trade show area - Concourse

Conference rooms





# Sponsorship: General Terms and Conditions

## CONTRACT

Once approved by the PEOPLE 2022 (hereinafter referred to as the **organizer**), this request for sponsorship constitutes a contract between the requestor (hereinafter referred to as the **sponsor**) and the organizer, and incorporates all conditions relative to the sponsor indicated in this document. Sponsorships will be prioritized according to the order of receipt of applications accompanied by the necessary payment (please refer to the complete information below).

## EXCLUSIVITY AND LIMITS

The sponsor may not sublet, transfer, or assign rights to any part of the sponsorship, or resell the sponsorship, without the express permission of the organizer, or conduct promotions of any kind that are not directly related to their normal business activity.

## FORCE MAJEURE

The organizer will not be held responsible for conditions preventing the execution of the sponsorship, or of the conference, because of force majeure, which includes events or occurrences beyond the control of either party, including, without limitation, events such as fire, flood, labor disruption and discontinuity in the provision of electrical service or for any other reasons beyond its control. If the organizer cancels the conference for other reasons, the sponsor will be entitled to reimbursement for the sponsorship fees only, subject to the limitations contained in these general terms and conditions.

## PAYMENT

To be officially accepted as a sponsor, each requestor must complete and forward the sponsorship agreement accompanied by the full payment (please refer to the *Sponsorship and Trade Show Request Form*). If a sponsor whose sponsorship has been approved later decides to cancel the sponsorship, the sponsor must submit a request for cancellation in writing, as follows:

- Where notice of cancellation is received on or before June 30, 2022, the organizer will refund the balance of the sponsor's payment with deduction of a \$200 administration fee.
- Where notice of cancellation is received from July 1 to July 31, 2022 inclusively, the organizer will refund 50% of the sponsor's payment.
- Where notice of cancellation is received on or after August 1, 2022, no refund will be made.

## TERMINATION OF CONTRACT

The Organizer reserves the right to terminate the contract and to withdraw the sponsorship of the conference if:

- The sponsor has not fully paid the sponsorship fee; or
- The sponsor fails to respect one or more of the contract conditions.

## INTERPRETATION

The organizer may make any changes, amendments or additions as needed to the terms and conditions relating to the sponsorship deemed necessary to ensure the proper execution of the conference. The conditions and regulations applicable to the sponsor are within the responsibilities of the organizer to regulate and such decisions will be considered final. The organizer may therefore require sponsors to modify sponsorships as deemed necessary to ensure the proper execution of the conference. In the event that the sponsor refuses to comply, the organizer may order that the sponsorship be revoked without entitlement to compensation.

# Booth Rental: General Terms and Conditions

## CONTRACT

Once approved by the PEOPLE 2022 (hereinafter referred to as the **organizer**), this request for a booth rental constitutes a contract between the requestor (hereinafter referred to as the **exhibitor**) and the organizer, and incorporates all conditions relative to the exhibitor indicated in this document. Booth rentals will be prioritized according to the order of receipt of applications accompanied by the necessary payment (please refer to the complete information below).

## PERMITS AND DURATION

The permit granted by this document applies only to the use and occupation of the booth(s) assigned to the exhibitor by the contract and is valid for the period beginning at 2:00 pm on August 22, 2022, and ending at 6:30 pm on August 26, 2022. In compliance with these general terms and conditions, the exhibitor may have access to the booth before and after the exhibition period to set up and take down the booth. The time slots reserved for booth set up are 2:00 pm to 6:00 pm August 22, 2022, and for take down, 5:30 pm to 6:30 pm SHARP on August 26, 2022.

## LIMITATIONS ON PRODUCTS AND SERVICES ON DISPLAY

The purpose of this trade show is to present products and services that may be of interest to PEOPLE 2022 attendees. The organizer reserves the right to remove, refuse, or prohibit any display, part of a display, or proposed display which, in its opinion, is not appropriate to or respectful of the spirit of the exhibition.

## THE BOOTH RENTAL INCLUDES

- A trade show booth space
- Two double electrical outlets
- Virtual booth display in online room
- Two complimentary tickets to the Luncheon (Valued at \$120)
- One pass to attend technical presentations
- Inclusion in the Program Book
- One copy of the Program Book

## SUBLETTING OF BOOTHS

The exhibitor may not sublet, transfer, or assign rights to any part of the booth allocated to the exhibitor, or resell the booth, without the express permission of the organizer, or display or permit the display in this booth of any merchandise that is not the traditional merchandise of the exhibitor, or display any promotional materials that are not directly related to the products on display.

## ACCESSIBILITY TO THE BUILDING

The organizer will not be held responsible for conditions preventing delivery of the booth if the building is not accessible because of force majeure, which includes events or occurrences beyond the control of either party, including, without limitation, events such as fire, flood, labor disruption, and discontinuity



# Booth Rental: General Terms and Conditions

in the provision of electrical service or for any other reasons beyond its control. If the organizer cancels the exhibition for other reasons, the exhibitor will be entitled to reimbursement for the booth rental only.

## PAYMENT

To be officially accepted as an exhibitor, each requestor must complete and forward the booth rental request accompanied by the full payment (please refer to the *Sponsorship and Trade Show Request Form*). If an exhibitor whose application has been approved later decides to cancel the reservation, the exhibitor must submit a request for cancellation in writing:

- *Where notice of cancellation is received on or before June 30, 2022, the organizer will refund the balance of the exhibitor's payment with deduction of a \$200 administration fee.*
- *Where notice of cancellation is received from July 1 to July 31, 2022 inclusively, the organizer will refund 50% of the booth rental payment.*
- *Where notice of cancellation is received on or after August 1, 2022, no refund for the booth rental will be made.*

## TERMINATION OF CONTRACT

The organizer reserves the right to terminate the contract and to withdraw the booth from the exhibitor if:

- *the exhibitor has not fully paid the booth rental cost; or*
- *the exhibitor fails to respect one or more of the contract conditions.*

## DAMAGE AND THEFT

The organizer cannot be held responsible for any damages suffered directly, indirectly, generally, specifically (including as a result of theft), or otherwise caused to the exhibitor, its agents and employees, its materials or to booth visitors.

## INTERPRETATION

The organizer may make any changes, amendments or additions as needed to the terms and conditions relating to the exhibitor deemed necessary to ensure the proper execution of the trade show. The conditions and regulations applicable to the exhibitor are within the responsibilities of the organizer to regulate and such decisions will be considered final. The organizer may therefore require exhibitors to modify displays as deemed necessary to ensure the proper execution of the exhibition. In the event that the exhibitor refuses to comply, the organizer may order that the entire display be immediately removed at the cost of the exhibitor and without entitlement to compensation.